

OUR COMMUNITY USES T.B. SCOTT FREE LIBRARY:

-154,565 **visits to the library** were registered in 2011 by the automatic counter installed at the security gate near the library's main entrance.

-12,245 people attended **library programs or classes** held at the library or presented by staff members off library premises-a **10% increase** from last year.

-6,368 people used our **meeting rooms** for non-library programs or classes.

-44 exams were proctored by library staff for off-campus **university students**.

WE HAVE THE MATERIALS AND RESOURCES PEOPLE NEED:

-85,745 print items and 11,745 nonprint items were **available for checkout** at the end of 2011.

-4,965 large-print books, 929 audio cassette books, 151 Playaways, and 1,447 books on CD extend the joy of reading to **visually impaired** patrons, truck drivers, travelers, joggers, and others.

-Our selection of 21 newspapers and 144 general and special interest magazines provides up-to-date local, regional, national and international **news and information**.

OUR MATERIALS ARE USED:

-**T.B. Scott Free Library's circulation continues to be impressive** compared to Wisconsin peer libraries. In 2010 (the latest year for which statewide data is available), the total circulation for T.B. Scott Free Library was 275,688 items, over 21% higher than the average of 227,831 for T.B. Scott and ten other Wisconsin libraries serving similar (8,959-10,986) municipal populations. Our 2010 Youth Services Dept. circulation was 116,958, more than 39% higher than the 83,975 average for those similarly-sized libraries.

-Comparing our circulation by **Total Service Population**, a number developed by the state to include County residents as well as City residents, our 2010 circulation of 275,688 (to a Total Service Population of 22,734) exceeds by 2.7% the 268,378 average for T.B. Scott and ten other libraries with similar (21,238 – 24,722) Total Service Populations.

-**Circulation per capita** for our Total Service Population was 12.1 items in 2010, 5% higher than the statewide average of 11.5 per capita circulation.

TECHNOLOGY EXPANDS OUR WORLD:

Public Internet and PC Access:

*Internet access at the library exceeded expectations in 1998 with the installation of a **T-1 line**, and did so again in 2009 when a **second T-1 line** was added to meet heavy Internet demand. As a result, 21 public access PCs in the library have Internet access.

*Our **wireless** capability, in place since February 2007, providing Internet access to almost anyone who brings a laptop PC, smart phone or other portable device to the library, continued to generate **30.5 new users monthly**.

*An additional PC is dedicated to word processing and other applications software for resumes and other offline projects.

-The library's **public access computers** continue to provide critical services to patrons, satisfying a wide range of educational, practical, and entertainment goals. In its first full year since implementation in August 2010, PC Cop computer timing software continued to improve patron experience and optimize staff efficiency.

-In comparing the **use statistics for hard-wired public computers** shown below, it should be noted that 2011 is the first full year in which numbers are PC Cop-generated; statistics were manually compiled prior to August 2010. Statistics in future years will indicate trends more accurately.

Time logged on public computers (hours):	Adult Public PCs	Youth Services PCs	All Library PCs
2010	5,464.6	1,018.8	6,483.4
2011	13,870.0	4,094.75	18,439.5

Digital Microform Reading Technology:

-A significant technological leap occurred in the local history and genealogy room, where a **Scan Pro 2000 microform scanner** was installed in mid-2011. The state-of-the-art Scan Pro 2000 provides researchers using the library's microfilm and microfiche collections with a host of features, including the ability to capture images digitally, custom-crop images, and spot-edit parts of images. **474.75 hours** were logged on microfilm readers, including the Scan Pro unit, in 2011.

Online Information via BadgerLink:

-**BadgerLink**, a huge information database available via the Internet from the Wisconsin Department of Public Instruction, continues to provide access to thousands of full-text periodicals and many other resources.

eContent—on the Verge of a Mainstream Service:

-17,194 **ebooks**, 10,818 **digital audio books**, and 321 **downloadable videos**, access to which is provided through the Wisconsin Public Library Consortium-Digital Download Center, an online service provided through the Wisconsin Valley Library Service, can be selected from and downloaded by our patrons to their personal computers and an ever expanding array of portable devices.

The Library's Web Presence:

-The library's web page, located at www.tbscottlibrary.org, continues to be an attractive, useful tool for library users, maintained and regularly updated by Webmaster Donna Hertel. During 2011, students from Simmons College asked to use our website as a target for a website updating exercise; as a consequence of that project, www.tbscottlibrary.org may have a very different look by the end of 2012.

Computer Coaching:

-62 individuals received **individualized hands-on training** in basic computer and Internet skills through the library's **Computer Coaching** workshops, offered three days each month, including evening sessions. Coachee experience was enhanced by a monthly door prize (a 2-gigabyte flash drive, upgraded in December to 4 gigabytes) made possible by the Friends and Merrill Radio Shack.

-Instructor Dennis Robinson brought eight of his **Merrill Adult Diploma Academy** computer classes, as a course experience, for a library tour and Computer Coaching-style session. Of 45 Adult Diploma Academy students so experiencing the library in 2011, several later participated in Computer Coaching workshops.

-An **exit survey** developed in 2011 gave Computer Coachees an opportunity to provide feedback about their experience. Several questions asked for a **satisfaction rating on a 1-5 scale** (1=strongly disagree, 2=disagree, 3=neutral, 4=agree, or 5=strongly agree). The average responses to those questions were:

-I learned something today: 4.90

-Today's session was worth the trip: 4.93

-I will be able to use what I learned: 4.72

-I plan to return for another session: 4.40

-I would recommend Computer Coaching to others: 4.89

-The survey also asked several questions inviting a **written response**: "The strengths of this sessions were:," "My computer coaching experience could be improved by:," and "Tell us how you'll use what you learned from today's experience." The following responses were representative:

-before today I never really had a desire to learn how to work a computer

*-small group meant more **individual time** which was great and helpful that it was informal so everyone could get the answers needed even though all were at different levels*

*-I will use **new skills** to finish my family history book. My wife will be happy to know that I can get TV programs; use tabs and a lot of other skills*

*-ability to use a **flash drive** will assist me greatly! I never realized what a computer can do!*

*-I will use my computer more for daily e-mail, **sharing photos with family**, and Google more*

*-[comment received via email] I saw your student at Club Modern this evening. She **said a lot of great things** about you and your program*

THE LIBRARY CELEBRATES ITS CARNEGIE CENTENNIAL:

August 11, 2011 marked the 100th anniversary of the public opening of Merrill's first freestanding public library building. Merrill's public library had been located in Merrill's City Hall from 1889 to 1911. Established originally as Merrill Public Library, it was renamed T.B. Scott Free Library in 1891 after its initial benefactor. The present Brandt Room or Carnegie Wing was the entire T.B. Scott Free Library until a 1969 addition, which was replaced in 2001.

In recognition of the centennial of the original Carnegie library (coordinating closely with the 10th anniversary of the Ronald and Ellen Nicklaus & Family Wing's opening in August 2001), a year-long schedule of programs and events, supported by the Endowment Fund, celebrated the library and its community:

-In January's Youth Services program, "Step Back in Time with Laura Ingalls Wilder," Susan Coady presented an interactive dramatization of reminiscences and events from Wilder's childhood and the life of her daughter Rose.

-A Beyond Books: Community ArtShare exhibit in January and February featured Larry & Bea Lebal's collection in "Our Past Recollected—Merrill Memorabilia," including many historical artifacts related to T.B. Scott Free Library.

-During National Library Week in April, professional storyteller Tracy Chipman performed a mix of stories including personal narratives and folklore from around the world called "Listen to a Tale."

-Fall Creek humorist and author Michael Perry, the author of "Coop: A Year of Poultry, Pigs, and Parenting," amused and charmed the audience at a special Friends Annual Meeting at PRMS' auditorium in May.

-In June, the library unveiled Centennial tote bags featuring artwork of the Carnegie Library by Merrill High School art student Maria DeBroux, in a maroon color reminiscent of the Cherokee Red favored by architect Frank Lloyd Wright. The bags were available for sale at a discount price during the Carnegie Centennial year.

-Summer library programs for youth and adults featured a historical/travel theme, as participants young and old received free passes to Wisconsin Historical Society sites. In July, the library co-sponsored a Merrill City Band concert, one of the first presentations at the recently erected gazebo in Merrill's Normal Park.

-In August, the library shared free birthday cake, cookies, popcorn, lemonade, and coffee with the public on the week of the Carnegie Centennial anniversary of August 21. A display of articles from local newspapers reporting on the then-new library's opening in 1911 was featured in the lower lobby.

-Keith Michael Fiels, executive director of the American Library Association in Chicago, visited Merrill for the first time to deliver "12 Ways Libraries Are Good For The Country" at an October reception honoring library volunteers and other supporters.

-In October, creative library staff entered an Andrew Carnegie scarecrow in Merrill's 4th annual Ultimate Scarecrow Contest. "Andy," exhibited at Thelma's, earned an outstanding 2nd place finish.

-Ellsworth H. Brown, Wisconsin Historical Society executive director and Carnegie scholar, gave an insightful November Words Worth Hearing presentation on self-made man and complex personality Andrew Carnegie—the philanthropist whose gift to the city of Merrill made its Carnegie library possible.

-A November/December Beyond Books: Community ArtShare exhibit featured postcards, ceramics, and other Wisconsin Carnegie library souvenir items, sponsored by the Wisconsin Library Heritage Center.

-Andy, the library's Ultimate Scarecrow, rode on the library's Merrill holiday parade entry in early December. The library's assistant director read "The Night Before Christmas" over a loudspeaker on the well-lit float. The library's entry in Merrill's O'Tannenbaum Tour of holiday trees and wreaths, a richly decorated tree in a train theme, delighted young attendees and attracted the most donations of any entry.

-Carnegie Centennial events completed with a Youth Services' program by Mr. Bob "The Package Guy" called "The Gift," exploring cultural holidays such as Kwanzaa, Christmas, Hanukkah, and the Chinese Lantern Festival with storytelling, drama, comedy, and magic, and by having youth decorate the library in festive traditional paper chains.

The Youth Services Department 2011

PROMOTING LITERACY AND LEARNING:

For Preschoolers:

-Sixteen **parents of newborns** received a free board book. Packets for newborn Lincoln County residents are given out at both Wausau area hospitals.

-From March through April and from September through November, **Two-by-Twos** programs for two year olds and their caregivers were presented by library staff. Each program included stories, fingerplays, and songs, with an average attendance of 16 per week.

-From March through April and from September through November, **One-by-Ones** programs for one year olds and their caregivers were presented by library staff. Each program included stories, fingerplays, and songs, with an average attendance of 10 per week.

-**Preschool Storytime** programs were offered weekly for three, four, and five year olds from September through April. A **monthly calendar** announced themes and activities. To include younger siblings and adults, this program is open to all ages. Average attendance was 34 per session.

-Two **Summer Preschool Storytimes**, open to all ages, had a total attendance of 80.

-A **Preschool Peanut Butter Picnic** was held in July for 110 registered guests featuring songs, rhymes, movement activities, and sack lunches packed by teen volunteers.

-Youth services staff participated in two **programs outside of the library**: Trinity Lutheran School Literacy Night and the annual Children's Festival at the Smith Center.

For Elementary Grades:

-The Milwaukee Bucks **Reading Challenge** program was again offered to students in grades 3-10. 34 youth participated with 14 students reading 500 or more pages to earn a ticket to a Bucks game.

-Youth Services staff **promoted the Summer Library Program** in 26 presentations during May and June to 2,007 students and teachers in three parochial schools and all Merrill public elementary and middle schools.

-495 children from preschool through grade 5 participated in the **Summer Library Reading Program**, "One World, Many Stories." They recorded the number of minutes they read or were read to and spun the wheel for a prize. Decorations on the theme were provided by the **Prairie River Middle School art classes**.

-The "**Read to a Dog**" program gave children a chance to practice their reading skills by reading to a trained Therapy Dog on eight Monday mornings during the summer months. Total participation was 160. Dogs were provided by Cindy and Dennis Timm, Kris Smith, and Marty Heidner, members of Therapy Dogs of Central Wisconsin.

-During June and July, 6 "**Lunch Bunch**" sessions offered stories, activities and crafts highlighting the theme "Make a Splash" for children entering 3th, 4th or 5th grade, with total attendance of 112. Special guests included local volunteers making presentations about Ireland, Bulgaria, Norway and New Zealand.

-All Merrill **1st grade students** and teachers visited the library for a puppet show, brief tour of the library and a program on book care and how to choose books. Each received a book bag filled with brochures and activities to take home. Materials were provided by the Friends of the Library.

-All Merrill **3rd grade students** and teachers visited the library and enjoyed a presentation on using the library, a tour, time to browse and check out materials and a book bag filled with brochures and activities to take home. Bussing and materials were provided by the Friends of the Library.

For Middle and High School Students:

-Two **special events** for teens were held during the school year: a video gaming session and an evening event where they read bedtime stories to children.

-Three **special summer programs** were held, including Teen Jeopardy, a photo scavenger hunt, and a craft event.

-“**You Are Here**” was the theme for the **teen summer reading program** for grades 6-12. 70 youth participated by reading three or more books in various genres to qualify for prizes.

For Families:

-7 **Family Programs** were presented for children and families after school, in the evening or on weekends. Programs included storytellers, a Wii gaming event, a magic show and craft making.

- **Rodeo Queens and candidates** promoted the Summer Library Program by reading to children during summer kickoff week. 95 attended this event.

-6 **Special Summer Library Programs** were presented in the Prairie River Middle School auditorium, including musicians, jugglers and a live theater production. Average attendance was 411.

-250 attended the “**One World Celebration**” on the library lawn, as well as inside the library, and participated in a variety of multicultural crafts and games.

-Merrill High School’s **summer theater camp** students provided an extra summer performance in August for an audience of 170.

-In November and December 110 children and adults made red and green **paper chains to decorate** the library for the holiday season.

PROVIDING EDUCATIONAL RESOURCES AND OPPORTUNITIES FOR STUDENTS AND TEACHERS:

-76 **Teacher Book Boxes** were packed (1,591 items), some on specific themes, others for general reading. The boxes are used by teachers and children in day-cares, elementary, middle and high school classrooms.

-Also available are 22 **Story Boxes**, pre-packaged with books, puppets, puzzles, CDs and activities, all designed to help teachers and day care providers develop **reading readiness** in children at preschool and primary levels.

-159 groups of children and young adults--preschool, elementary school, middle school, and high school **classes and Scout troops**--visited the Youth Services Dept. for orientation, storytelling, instruction and/or materials checkout. Some came on a monthly basis.

-Monthly drawings were held to choose a **Youth Reader of the Month**, who received a new book as a prize. Also, one person was randomly selected as the **New Youth Library Card Holder** of the month and received a “**Rediscover T. B. Scott Library**” t-shirt. Photos of the winners were submitted to the Foto News and Merrill Courier.

OUR COMMUNITY CARES FOR ITS YOUTH:

-27 **businesses and community organizations** supported the Youth Services Department’s **Summer Library Program** (For a complete listing, **see Page 10**).

WE COOPERATE:

-1998 marked the first step toward a **shared automated information system** in the seven-county Wisconsin Valley Library Service (WVLS) area when Medford Public Library's holdings were combined with those in T.B. Scott Free Library's Dynix computer database. Today, our holdings and those of 23 other WVLS libraries are accessible through the **V-Cat library catalog**. The activities of the shared system are directed by the **V-Cat Council**, which includes two representatives from T.B. Scott Free Library. Our library had 59,845 **V-Cat transactions** in 2011.

-The library Director serves as a member of the **Library Advisory Committee**, which provides input to the Board of the **Wisconsin Valley Library Service**. The director also serves as chair of the V-Cat **Bibliographic Committee**.

-Our Computer System Technician/Circulation Coordinator is a member of the V-Cat **Network Committee**, V-Cat **Next Generation Migration Committee** and V-Cat **Cooperative Circulation Committee**.

-In conjunction with the **Merrill Senior Center**, the "**Caring Corner**" has been established in the library since 2005 to provide information on Alzheimer's disease and other forms of dementia, as well as to offer helpful materials for caregivers. A bibliography of this collection's materials is available.

-The library provided a major event in the Merrill Area Healthy Lifestyle Network's **Be Healthy Week** in April with a Words Worth Hearing presentation entitled "Focus on Wellness," featuring Anita Scandurra from St. Joseph's Hospital in Marshfield, a nationally known wellness expert, and Peter Throm from Gress Chiropractic of Merrill discussing stress and nutrition.

-In 2003 our library joined the Central Wisconsin Digital Project with other Lincoln and Marathon County libraries, educational institutions, historical societies, museums and genealogical societies, with the objectives of increasing access to local history materials via the Internet and preserving original documents and artifacts.

- *CWDP received a 2005 LSTA grant to digitize local history materials relating to schools, education, and libraries.

- *A CWDP collection of over 500 digitized photos relating to area railroad history, compiled in 2008 & 2009 in collaboration with area railroad enthusiasts, is part of the Wisconsin State Historical Society's digital collections.

- *CWDP worked from 2009 to 2011 on the History of Rib Lake, gaining valuable experience in the process, even though the project was assumed by another group and published.

- *CWDP is presently in the process of exploring new projects.

WE COMMUNICATE:

-**Articles, press releases, and memorial book lists** appear in the *Merrill Foto News*, the *Merrill Courier*, and the *Tomahawk Leader*.

-Library staff write feature articles regularly for the *Wausau Daily Herald's* weekly "**Merrill Focus**" section and contribute to its Community Calendar. Event listings also periodically appear in the *Daily Herald* in print and online.

-Library staff are regular guests (every 2nd and 4th Friday) on WJMT-AM's "**Our Town**" program.

-Library Board meetings, some story hour programs, and special programs are taped for **MP3**.

-Library staff write monthly columns promoting the library and large print books in the Merrill Area Community Enrichment Center Newsletter.

WE'RE HERE 7 DAYS A WEEK FOR OUR COMMUNITY:

Providing library service on Sundays from Labor Day to Memorial Day, resumed for the first time in decades in September 2009, continued to be an important public service. Patron traffic and circulation continue to confirm the value of providing the community access to the library seven days a week. Public computer users especially appreciate the opportunity to use technology on Sundays. Programming, most notably the Words Worth Hearing adult programming series, has benefited by scheduling programs on Sunday afternoons.

ADULT PROGRAMMING ENRICHES OUR COMMUNITY:

-The **Words Worth Hearing** speaker series continued to provide quality adult programming by featuring authors and presenters, mostly local and regional, sharing experiences, perspectives, and information not otherwise available to the community. This year's programs included:

- *Richard and Becky Flatau of Merrill, with an enlightening presentation on cordwood construction in January.
- *Jane Deau of Merrill's workshop on recreating *My Life's Journey* in February.
- *Joel Eldridge of Antigo's three-part presentation on selecting, planting, and maintaining trees in March.
- *For a Be Healthy Week program called "Focus on Wellness" in April, Anita Scandurra of Marshfield discussing wellness and Peter Throm of Merrill on stress and nutrition.
- *Bestselling author Michael Perry of Fall Creek with a touching, insightful, and hilarious program at PRMS' auditorium for the Friends of the Library's annual meeting in May.
- *American Library Association Executive Director Keith Michael Fiels of Chicago presenting "Why Libraries are Good for the Country" at the Centennial edition of the library's Volunteer Recognition Reception in October.
- *In November, Wisconsin Historical Society Executive Director and Andrew Carnegie scholar Ellsworth Brown of Madison with a close look at the life and work of the industrialist and philanthropist whose beneficence made Merrill's Carnegie library a reality in 1911.
- *Later in November, just in time for the gun deer hunting season, actor/screenwriter/producer Jay Leggett of Los Angeles (and Tomahawk native) showcasing his documentary of Wisconsin deer hunting culture "To The Hunt."

2011 Words Worth Hearing program **attendance** totaled 289, an average of 29 per program. **Community sponsorships** with First Street Coffee Station, The Checkered Churn, and Half Baked Bakery at Ballyhoos provided Words Worth Hearing program refreshments.

WE PROMOTE READING TO ADULTS, TOO:

-The theme for the tenth annual **Winter Read-In for Adults** was "Read Outside of a Dog!"—a takeoff on the familiar Groucho Marx quotation. 311 entry forms (identifying over **1,555 books** read) were submitted by **97 entrants**, including **20 new** adult reading contest entrants.

-The sixth annual **Lincoln County Reads** adult reading **summer** library program, run in conjunction with the **Tomahawk Public Library**, had the theme "Novel Destinations." **119 readers** (including **39 new** entrants) submitted 341 entry forms identifying **1,705 books** read.

-In the Winter Read-In, 38 readers won prizes totaling over \$500 in retail value; in the summer Lincoln County Reads, 45 readers won prizes totaling over \$580 in retail value. Besides Chamber of Commerce gift certificates provided through the **Friends of T.B. Scott Library**, prizes were donated by **Hardee's Restaurant, Hugo's Pizza, Culver's Restaurant, and Ye Olde Sweet Shoppe**.

-Audio books and large print books were delivered by the Outreach Department to **Bell Tower Residence** for their monthly book club meetings.

-A library staff member provides information to the **Cover to Cover book discussion group** to enhance the study experience and appreciation of their monthly book selections.

-The library director presented a **book talk** to members of a Red Hat group in July.

WE REACH OUT:

-The library's **Outreach Department** delivered materials to 126 homebound, handicapped, and senior citizens.

-3 people received **talking books** and materials for the blind.

-5,886 items such as **large print books** were delivered by the Outreach Department. 3,126 of these items went to residents of the various institutions listed below, while the remainder went to individual homes.

-350 **visits were made** by staff or volunteers to Pine Crest Nursing Home, Bell Tower, Gleason Villa, Park Place, Jenny Towers, Woodland Court (both houses), and individual homes.

-565 items were **delivered to homebound, handicapped, and senior citizens** living outside the Merrill city limits.

-Extra copies of donated paperback books and current, popular magazines were forwarded monthly to the **jail**.

-In October, for the second consecutive year, the library sponsored a booth at **WJMT's Mature Adult Expo**, held at the Smith Center, which brought awareness of the library's services and collections to an estimated **250 attendees**. The library's exhibit featured Outreach services, as well as volunteer and Friends membership opportunities. Two Internet-connected laptops, replicating the Computer Coaching experience, demonstrated the library's high tech capabilities. Endowment Fund support will enable the library to participate in the Mature Adult Expo on an ongoing basis.

WE GIVE BACK TO THE COMMUNITY:

National Library Week in April is an opportunity to celebrate libraries and thank the community for its support. **Refreshments**, including coffee provided by First Street Coffee Station, were available in the lobby all week.

The **Food for Fines Program**, a National Library Week tradition at T.B. Scott in its 12th consecutive year, was again a success. Food for Fines forgives fines of library patrons who donate food items. A pickup truck filled with food was delivered to the Community Food Pantry. Fines waived in this program have totaled:

2011	\$394.56	2008	\$472.64	2005	\$341.86	2002	\$509.40
2010:	\$798.96	2007	\$611.83	2004	\$389.37	2001	\$162.80
2009	\$249.65	2006	\$339.78	2003	\$271.89	2000	\$181.38

Library staff give back through **Casual Friday** donations. 2011 donations totaling **\$747** were distributed among Ronald McDonald House, the Lincoln County Humane Society, the Help Center (St. Vincent de Paul), Muscular Dystrophy Association, St. Vincent de Paul (Community Food Pantry), American Red Cross, HAVEN, After the Bell, and other charitable organizations. Casual Friday donations have generated **\$6,054** for community organizations since 2004.

The Library, after earning a second-place finish in the **Ultimate Scarecrow Contest** with its Andrew Carnegie scarecrow entry ("voted" on by donations to glass jars at Johnson Gifts), returned the **\$75 prize check** to the Merrill Food Pantry to support its worthwhile efforts.

In a major initiative to improve access to the library for young patrons, the **Clean Sweep** program, implemented as part of our Carnegie Centennial Celebration and held during National Library Week, forgave a total of \$4,912.69 in library fines, fully half of the \$9,819.69 in fines that had accumulated on juvenile library card accounts. **1,351 juvenile library card holders** (43.1% of all of the library's juvenile library card holders) had their **fines forgiven**.

The **Clean Sweep** program achieved its goal of allowing hundreds of youth in our community to fully use the library again. Numerous classes and groups where young people openly expressed their **excitement** about again being able to check out materials were observed anecdotally. This initiative demonstrated to the community that T.B. Scott Free Library continues to be concerned and ready to help in the development of our community's youth.

GRANTS EXPAND OUR PROGRAMMING AND SERVICES:

Beyond Books: Community ArtShare Program:

A \$10,000 grant from the Mead Witter Foundation received in 2006 enabled the library to initiate the **Beyond Books: Community ArtShare** program. The grant funded display cases, easels and other items that have been used since then to display the work of local artists in this series. An ArtShare Committee selects artists and plans the exhibits.

2011's Beyond Books: Community ArtShare exhibitions included:

- *Our Past Recollected-Merrill Memorabilia from the collection of Larry and Bea Lebal was featured in January & February 2010 to kick-off our Carnegie Centennial Celebration.
- *High School Senior Art was featured in March and April.
- *Watercolors by Jackie Kuck were displayed in May and June.
- *Handcrafted stoneware by artist Ann M. Jaroski was featured in June through August.
- *Photography by C.R. Kidder was on display in September and October.
- *The Centennial Year finished with Andrew Carnegie's Wisconsin Library Legacy-an exhibit of memorabilia featuring Wisconsin's Carnegie libraries from the collection of Larry Nix.

It is the library's intent to continue this popular program, which gives the many artists and collectors in our area a venue for displaying their works to their community.

Midwest Art Conservation Center Mentoring Project Followup:

In May 2010, the library was awarded a mentorship, supported by the National Endowment for the Humanities (NEH), by the Preservation Services Department of the Midwest Art Conservation Center in Minneapolis. A MACC consultant conducted a brief survey of the library in October 2010, reviewing environmental and item-specific preservation needs, discussing the library's disaster plan, completing a walk-through risk assessment of the library premises, and advising staff on preservation-related grant opportunities.

In January and May 2011, the library submitted grant applications, to Heritage Conservation and NEH respectively, which would have funded a more extensive library survey and the purchase of a light meter to accurately measure damaging ultraviolet (UV) light. The grant proposals were prepared in informal consultation with MACC staff, who agreed they were worthy and well-prepared; nevertheless, in an uncertain-at-best funding environment occasioned by a contentious political climate at the federal level, resulting in extreme selectivity, our proposals were not accepted.

However, planning initiated by the MACC mentorship and subsequent grant proposals has still proven worthwhile. In December, Endowment Fund monies were appropriated towards three projects—UV-reflective window film installation, installation of UV filters on fluorescent lighting, and reframing of artwork and antique maps behind UV-reflective conservation glass—that, taken together, will greatly extend the life and utility of the library's collections and physical plant. MACC provided informal help in the UV mitigation initiative by loaning us a light meter.

OUR COMMUNITY CARES ABOUT ITS LIBRARY:

-Through the library's **Gifts and Memorials** program, 405 books, 1 audio book, 19 videos/DVDs, 3 CDs/CD-ROMs, 1 learning game, and 3 books with CD were donated to the library by individuals and groups.

-73 **Endowment Fund** donations were received. These gifts from individuals and groups honor or memorialize relatives, friends, associates, or personal celebrations.

-Both the **Merrill Courier** and the **Merrill Foto News** generously publish donations to the library.

-A combined 83 entrants to **adult reading** contests won prizes totaling over \$1,000 in retail value. Besides Chamber of Commerce gift certificates provided through the **Friends of T.B. Scott Library**, donors included **Hardee's Restaurant, Hugo's Pizza, Culver's Restaurant, and Ye Olde Sweet Shoppe.**

-Community sponsorships with **First Street Coffee Station, The Checkered Churn, and Half Baked Bakery at Ballyhoos** provided **Words Worth Hearing** program refreshments.

-**Computer Coaching** participants were eligible for a monthly door prize (a 2-gigabyte flash drive, later upgraded to 4 gigabytes) made possible by the **Friends of T.B. Scott Library and Merrill Radio Shack.**

THE LIBRARY EXTENDS A BIG "THANK YOU"

**to Merrill area sponsors for supporting T. B. Scott Library's
2011 Summer Library Programs for children and teens.**

Prizes and Materials

**Book World
Briq's Soft Serve
Chip's Restaurant
Cosmo Theatre
Culver's
Cup-N-Cone
Dairy Queen**

**Dave's County Market
Friends of T.B. Scott Library
Gruett's Appliance Center
Hardee's Restaurant
Hugo's Pizza
KFC/Taco Bell
Lincoln Lanes**

**McDonald's Restaurant
Merrill Mini-Golf
Pizza Hut
Salvo's Pizzeria
Subway Sandwiches
& Salads
Wisconsin Woodchucks**

Special Summer Programs

**Friends of T. B. Scott Library
Merrill Area Teachers Association
Merrill Noon Optimists
Park City Credit Union**

**Park City Credit Union
River Valley Bank
T.B. Scott Free Library Board
Waves Full Service Hair Salon**

Wisconsin Valley Library Service

THE FRIENDS OF T.B. SCOTT LIBRARY--OUR SPECIAL FRIENDS:

-The Friends of the Library again donated generously to the library. They continued to provide book bags and funding for winter and summer adult reading program prizes. Among items they purchased for the library were display panels for the youth services department and funding for the centennial programs.

-Bestselling author Michael Perry of Fall Creek gave a touching, insightful, and hilarious program at PRMS' auditorium for the Friends of the Library's annual meeting in May.

-For the sixth year the Friends provided funding for Youth Services Department programs including Family Storytimes, Preschool Storytimes, the Summer Library Program and bussing 3rd grade classes to the library.

-The Friends continue to provide computer discs, USB drives and ear buds (headphones) at the both Reference Desks for patrons to purchase for use with library computers.

-The library's volunteer celebration recognition reception was held in conjunction with the sixth annual **National Friends of Libraries Week.**

-Friends Board members include: Donna Simek, President; Laurie Cottrell, Vice president; Judy Weaver, Treasurer; and Carolyn Cohrs, Secretary. The five board members are Denise Latzig, Terri Eirich (retired in December), Marie Marrier, Mike Weckwerth and Gloria Ziolkowski. Doreen Bashore retired as the Newsletter Chair which was taking over as a team-effort by Kathy Colclasure, Laurie Cottrell & Stacy Stevens. Terri Eirich retired as the Book Sale Chair. Stacy Stevens continues as the library representative to the board.

OUR VOLUNTEERS: WHAT A WONDERFUL GROUP!:

Our volunteers gave over **1,195 hours of their time** to help keep the library running smoothly, allowing us to provide special programs for children and take the library to people who can't come to us. **Library Volunteers** serving adults were honored at a recognition reception in October, for which a special guest, American Library Association Executive Director Keith Michael Fiels of Chicago, gave a presentation, "Why Libraries are Good for the Country," in keeping with the library's year-long Centennial theme. Youth volunteers' efforts are recognized with a pizza party at the end of the summer.

We thank the following people for generously contributing their time:

-Adult Dept.: (634 hours, including Adopt-A-Shelf volunteers and Beyond Books): Mary Lagerbloom updated the library's obituary index, used extensively by genealogists; Jeri Geiger helped with materials processing and other projects in the office; Phyllis Bauman cleaned discs; Terri Eirich worked on our scrapbook. Students Cassie Ruhl, serving through an arrangement with Merrill High School, and Brianna Piepenbrok provided substantial support to cleaning audio books on CD and with the adult department's recent weeding project respectively.

-Adopt a Shelf Volunteers: Volunteers check one or more sections of fiction or nonfiction books to make sure that books stay in the correct order, dust the shelves, and straighten the books. This service helps both staff and patrons locate books more easily. 2011 volunteers included: Judith Boldt, Carolyn Byer, Brenda Gremler, Jim Hornung, Janice Hornung, Bonnie Huth, Lynn Muhvich, Jean Ann Nelessen, Cheryl Nowotny, Sarah Ritter, Gail Scantlin, Allen Schattschneider, Marilyn Schenzel, Tanya Sliwinski, Donna Winker, and Louise Wix.

-Beyond Books: Community ArtShare Committee (Standing Committee): JoAnn Opsahl, Dolores Preisinger, George Preisinger, Louise Schotz, and Rita Wiechman.

-Youth Services Dept: (325.5 hours):

--**Adults:** Marian Attoe, Brenda Gremler

--**Students:** Rachel Akey, Aidan Ball, Logan Bennett, Bobby Brannan, Ian Cohrs, Taylor LaBorde, McKinley Lentz, Sarah Lentz, Morgan Marnholtz, Ashley Mueller, Sarah Navarro, Robin Opsahl, Taliya Pala, Justine Paulson, Tristan Prebeg, Brant Raleigh, Michaela Raleigh, Molly Schultz, Cole Severt, Sierra Severt, Jeremiah Steidinger, Aidan Tautges, Seth Tautges, Morgan Thompson, Savannah Weitzel, and Jenna Zamzow.

-Outreach: (173 hours) Delores Procknow (Park Place), Loana Heinzen (Gleason Villa), Ruth Dunphy (Gleason Villa), Mary Shepard (Jenny Towers), Bill Lussenhop (home and site deliveries), Bonnie Prueser (paperback delivery to the jail), Sr. Jeanne D'Arc Kilwein (Bell Tower), and Judy Weaver (home deliveries).

-Library Board of Trustees: (62.5 hours) See listing of Board members on Page 16.

PATRON REGISTRATION

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Children's/Full Access Registrations:					
County	1,569	1,625	1,523	1,507	1,359
System/Other	150	243	247	257	203
City	1,987	1,858	1,675	1,699	1,545
Subtotal	3,706	3,726	3,445	3,463	3,107
Adult Registrations:					
County	3,264	3,946	4,920	5,165	3,987
System/Other	372	1,142	1,225	1,300	936
City	4,980	4,566	5,431	5,683	4,448
Subtotal	8,616	9,654	11,576	12,148	9,371
Total Patron Registrations:					
	12,322	13,380	15,021	15,611	12,478

Beginning in 2003, V-Cat registrations inactive for 3 years are removed from the system annually.

CIRCULATION BY PATRON RESIDENCE

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
City	160,200/57.9%	155,189/54.6%	139,263/48.8%	129,677/47.0%	125,962/47.5%
County	107,058/38.7%	111,924/39.3%	126,895/44.4%	125,111/45.4%	119,566/45.2%
System*	9,472/3.4%	15,087/5.3%	18,249/6.4%	20,233/7.3%	17,994/6.8%
Other/Unknown	0.0%	2,301/0.8%	1,109/0.4%	667/0.3%	1,292/0.5%
Totals	276,730/100%	284,501/100%	285,516/100%	275,688/100%	264,544/100%

*Patrons from other V-CAT libraries who check out materials on-site at T. B. Scott Library

CIRCULATION BY SOURCE

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Main Library, Adult	143,007	155,714	156,409	148,651	145,658
Adult Outreach Patrons	8,895	11,463	10,574	9,138	8,048
Interlibrary Loan	1,283	618	655	941	819
Main Library, Childrens	122,254	116,303	118,927	116,919	109,974
Story Boxes	127	86	28	39	45
Gleason/Irma Branches	1,164	317	-	-	-
Totals	276,730	284,501	286,593	275,688	264,544

HOLDINGS: Print Collection

Hardcover Book Collection Holdings:

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Youth Services Dept.	23,193	19,620	22,450	22,394	22,577
Adult Dept.	54,636	48,652	51,559	50,630	48,094
Total	77,829	68,272	74,009	73,024	70,671

Paperback Collection Holdings:

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Youth Services Dept.	(Included with	5,067	4,348	4,382	4,475
Adult Dept.	hardcover)	3,477	3,881	3,918	3,995
Total		8,544	8,229	8,300	8,470

Periodical Subscriptions:

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Youth Services Dept.	NA	48	26	25	24
Adult Dept.	NA	207	116	110	120
Professional	NA	NA	9	5	5
Reference	NA	NA	1	1	1
Newspapers	NA	NA	23	21	21
Total	213	255*	175**	162*	171***

*** Includes 5 duplicate subscriptions: Adult Dept: Brides, Consumer Reports, People;
Youth Services: American Girl, Seventeen.

* Includes 8 duplicate subscriptions. ** Includes 9 duplicate subscriptions.

Magazine Holdings (issues):

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Youth Services Dept.	NA	1,239	639	618	587
Adult Dept.	NA	11,233	6,096	5,266	5,751
Total	NA	12,472	6,735	5,884	6,338

Cataloged Pamphlets:

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Youth Services Dept.	NA	5	0	0	0
Adult Dept.	NA	1,320	951	949	254
Total	NA	1,325	951	949	254

GRAND TOTAL PRINT : 77,829 90,613 89,924 88,157 85,733

CIRCULATION: Print Media

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Fiction	88,311	78,077	96,561	95,849	91,986
Paperbacks	69,357	45,890	26,399	23,907	22,303
Nonfiction Books	67,432	56,247	52,324	51,861	46,942
Magazines	14,381	14,630	11,664	10,219	9,819
Pamphlets	781	937	143	83	154
Interlibrary Loan	1,072	531	465	606	676
Total	241,334	196,312	187,556	182,525	171,880

HOLDINGS: Nonprint Collection

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Art Reproductions	69	0	0	0	0
Audio Books on Cassette	579	2,069	1,610	1,435	1,019
Audio Books on CD	0	0	995	1,209	1,447
AV Equipment/Cameras	22	22	15	14	14
Cassettes	919	169	0	0	0
Compact Discs	445	2,542	2,838	3,011	3,049
Computer Software	0	215	330	326	326
DVDs	0	47	2,756	3,198	3,685
Films	1	0	0	0	0
Filmstrips/Slide Sets	279	0	0	0	0
Juvenile Story Kits	0	45	0	0	0
Learning Games	140	186	220	216	211
Maps	121	*	*	*	*
Microfilm Reels	505	643	796	835	861
Multi-media Kits	122	0	0	0	0
Patterns	118	0	0	0	0
Playaways	0	0	61	119	151
Records	1,195	0	0	0	0
Story Boxes	14	21	23	23	23
Videocassettes	730	4,109	2,745	2,212	1,820
TOTAL	5,259	10,068	12,389	12,598	12,606

*Now included in pamphlet collection holdings (p. 13)

CIRCULATION: Nonprint Media

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Art Reproductions	261	0	0	0	0
Audio Books on Cassette	5,189	12,488	4,492	2,686	1,737
Audio Books on CD	0	0	8,859	9,538	11,162
Cassettes	2,618	217	1	1	0
Compact Discs	3,011	18,139	14,666	13,734	13,465
Computer Software (circulating)	0	2,334	3,365	2,523	2,975
DVDs	0	636	52,896	53,860	54,637
Films	602	0	0	0	0
Filmstrips/Slide Sets	146	0	0	0	0
Interlibrary Loan (nonprint)	211	87	190	185	143
Learning Games	2,080	1,767	1,338	1,191	1,078
MP3	0	0	0	0	1
Multi-media Kits/Story Kits	76	344	13	27	32
Other (Equip., maps, etc.)	171	67	52	29	45
Patterns	212	0	0	0	0
Pictures	250	0	0	0	0
Records	1,405	0	0	0	0
Story Boxes	127	86	28	39	45
Videocassettes	19,037	52,024	12,149	8,629	6,576
Playaways	0	0	278	721	768
TOTAL	35,396	88,189	98,327	93,163	92,664

TOTAL CIRCULATION: Print and Nonprint

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Print	241,334	196,312	188,266	182,525	171,880
Nonprint	35,396	88,189	98,327	93,163	92,664
Total	276,730	284,501	286,593	275,688	264,544

GIFTS AND MEMORIALS DONATED

	<u>1991</u>	<u>2001</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Books	351	402	454	432	405
Videos/DVDs	0	15	23	8	19
Audio Books	0	19	4	3	1
CDs/CD-ROMs	0	2	1	0	3
Learning Games	0	0	0	1	1
Magazines	0	0	3	1	0
Books with CDs	0	0	1	2	3
Total	351	438	486	447	432

Service Highlight: Resource Sharing--INTERLIBRARY LOAN and V-CAT

Interlibrary Loans

ILL transactions are with libraries that are not part of V-Cat, our WVLS Shared Automated Information System. Not all ILL items requested and received are counted in Circulation statistics, e.g., photocopies are *given* to patrons, not "circulated." Materials we send to other libraries are not counted as circulations, either.

	<u>1991</u>	<u>2001</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Total Materials We Requested:	1,375		768	890	845	1,161	1,029
Materials We Received via ILL			690	743	719	957	954
*Includes both circulating and non-circulating materials.							
Materials sent by T.B. Scott to other libraries via ILL:			1,158	1,197	1,074	1,006	846

V-Cat Transactions

V-Cat is the shared system administered by the Wisconsin Valley Library Service giving patrons in member libraries direct access to materials in the collections of other member libraries. The combined collections total over 1,000,000 items. In 1999, the first year of V-Cat's existence, T. B. Scott Library's database was used to initiate the system; Medford was the only other member library. WVLS libraries joined V-Cat as follows: Abbotsford, Antigo, Colby, Gilman, Greenwood, Loyal, Minocqua, Stetsonville, Thorp, and WVLS in 2000; Dorchester, Owen, Rib Lake, Tomahawk, and Westboro in 2001; Rhinelander and Three Lakes in 2002; Laona and Withee in 2003; Marathon County Public Library (including its eight branches) in August 2006; Crandon in 2007; Neillsville in 2011. Beginning in 2003, V-Cat transactions have been reported to the state as interlibrary loan transactions.

	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Mats. Rec.for Our Patrons from Other V-Cat libs.(Counted in our circ stats)	8,135	11,630	14,338	17,742	20,100	28,199	28,330	24,407	24,866	27,291
Mats. Sent from TBS to Patrons at Other V-Cat Libs. (Not counted in our circulation stats)	<u>10,397</u>	<u>17,271</u>	<u>17,616</u>	<u>17,788</u>	<u>23,698</u>	<u>36,763</u>	<u>40,459</u>	<u>34,630</u>	<u>35,566</u>	<u>32,554</u>
Total V-Cat Transactions	18,532	28,901	31,954	35,530	43,798	64,962	68,789	59,037	60,432	59,845
TBS Net V-Cat Lending	2,262	5,631	3,278	46	3,598	8,564	12,129	10,223	10,700	5,263

WHO'S WHO AT THE LIBRARY

BOARD OF TRUSTEES:

Mike Geisler--President (June 1995-)
Gene Bebel--Vice President--School District Appointee (Feb. 1991-) *
Richard Mamer--Financial Secretary for the Endowment Fund (July 1994-)
Anne Caylor (May 2008-)
Tim Meehean (April 1995-) *
Kay Smith (May 2008-)
Jim Wedemeyer (July 1997-)
Donna Winker (February 2010-)
Bill Zeitz (May 2008-)

*Lincoln County Library Planning Committee member

STAFF:

Full-time Staff:

Stacy Stevens--Director (Jan. 2000-)
Don Litzer--Assistant Director/Head of Adult Services (March 2009-)
Linda Schuster--Head of Youth Services (Sept. 1998-)
Mike Schroeder--Custodial Supervisor (Jan. 1988-)
Donna Hertel--Head of Adult Reference/Webmaster (Jan. 1984-)
Eleanor Schwartz--Computer & Circulation Coordinator (Sept. 1974-)
Susan Bauer--Bookkeeping & Purchasing/Circulation & Reference (Sept. 1998-Jan. 2012)
Sarah Maerz--Bookkeeping & Purchasing/Circulation & Reference (Dec. 2011-)
Carol Wendorf--Technical Processing/Circulation & Reference/Interlibrary loan (Oct. 1999-)

Part-time Staff:

Youth Service Assistants

Faith Martinson--Youth Services Assistant (Jan. 2001-); Andrea Bennett--Youth Services Assistant (July 2008-)

Youth Service Department/Circulation & Reference

Terri Akey (April 1989-); Kay Andrews (May 2003-)

Adult Department/Circulation & Reference:

Sandra Lussenhop--Outreach Coordinator (Dec. 1979-); Mary Weege--Interlibrary Loan (Jan. 1989-)

Circulation/Reference:

Ruthann Dunphy (March 2001-); Carol Engebretson (May 2006-); Debbie Tidwell (March 2008-)

Library Aides:

Jo Brannan (January 2010-); Merrilee DuPlayee (Aug. 2007-); Lana Lowe (May 2010-); Karen Vecchio (Aug. 2006-)

Custodial Assistants:

Norm Saxby (December 2007-Apr. 2011); Esther Trostle (February 2010-)